Public Health Principal – Mental

Health and Well-Being

JE Code: 2161



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| **Values – We are dedicated, respectful, collaborative, we are Milton Keynes City Council** | |
| **Service:** | Public Health |
| **Reports to:** | Head of Public Health Programmes |
| **Job Family:** | Professional and Technical |
| **Grade:** | I (£43,516 - £47,573) |
| **Political restricted:** | N |
| **Date:** | August 2023 |

**Key Deliverables**

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| **1.** | To lead the strategic development and implementation of specialist public health programmes of work to support positive mental health and well-being that will contribute to improvements in mental health outcomes across Bedford Borough, Central Bedfordshire, and Milton Keynes. |
| **2.** | To influence all partners across the Integrated Care System (ICS) to develop initiatives and services in a way which aims to reduce health inequalities and improve the health and well-being of communities across Bedford Borough, Central Bedfordshire and Milton Keynes. |
| **3.** | To be responsible for key areas of Public Health Mental Health programmes of work including the real time surveillance of suicides and suicide audit, suicide prevention, self-harm and bereavement support. |
| **4.** | To develop the Promotion and Prevention workstream as part of Department of Health and Social Care Major Conditions Strategy and the National 10-year Suicide Prevention Plan. |
| **5.** | To be responsible for the Public Health Mental Health budget, ensuring that services, programmes, and projects are based on evidence, value for money and delivered on time and within budget, whilst ensuring that monthly finance forecasting is completed on time. |
| **6.** | To provide line management support to the Public Health Practitioner – Mental Health and the Public Health Project Support Officer working with the Mental Health team. |

*Within reason these key deliverables may evolve to meet service need and it is expected that you will be flexible and adaptable in your delivery to meet both service and council wide needs*

**Essential Requirements (key skills & qualifications)**

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| **1.** | Educated to Masters degree level or relevant professional qualification or equivalent demonstrable experience in public health or related field. |
| **2.** | Demonstrable ability in collating, analysing and presenting data to produce intelligence that informs decision making, planning, implementation, performance monitoring and evaluation |
| **3.** | Skills to influence and co-ordinate within and between organisations, agencies and communities to increase their engagement with the Public Health Mental Health agenda. |
| **4.** | Competent in tracking and evaluating programme/project progress against schedules, regularly reviewing quality assurance, risks and opportunities to realise benefits and maximise outcomes |
| **5.** | Ability to adapt to change, manage uncertainty, solve problems and align clear goals with lines of accountability in complex and unpredictable environments. |

Job Family

Professional/Technical

Grade I



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| **Colleagues expectations**   * Be professional at all times * Work together for the good of the team, council and local people * Promote a supportive culture * Challenge assumptions * Take ownership * Be willing to change and do things differently * Always work in a safe manner | **Managers expectations**   * Be a role model by displaying positive behaviours at all times * Make well-considered decisions * Support, coach and communicate with my team * Be accountable for my team’s performance |

Professional/Technical job holders rely upon their deep knowledge of the specialism or discipline in which they work to carry out vital tasks and provide authoritative advice to others. Often developing within recognised career paths, their evolving expertise sees them bear increasing responsibility for managing Council assets, the development of policies and procedures and the strategic direction of the functions they support.

### Role characteristics

At this level job holders use their extensive experience and postgraduate level professional knowledge to take a lead in complex interactions with others, delivering change by evidence-based argument and persuasion. They exert professional influence on the organisational structures and procedures within their working area to enhance productivity, efficiency and customer satisfaction.

### The knowledge and skills required

The advanced theoretical knowledge required to make appropriate judgements and decisions at this level is augmented by ongoing professional development and awareness of external legislative and societal change. Also, by a deeper understanding of the Council operational structures which both support and depend upon the job holder’s actions and advice. Roles will be professional experts, providing guidance to those in earlier career stages.

While the majority of roles will have demands for manual dexterity in relation to typing and similar functions, other jobs will use a range of equipment requiring precision in their use and handling.

### Thinking, planning and communication

Job holders will use their professional expertise to deal with complex, pressing issues on a day-to-day basis, but will also look well ahead and take a more strategic view of their project and service delivery objectives, shaping their teams’ composition, approach and operating procedures in accordance with wider service goals mandated by Service management.

The information exchanged at this level will be routinely complex and even contentious in nature. Job holders will, however, have additional demands placed upon them by the need to persuade others to adopt courses of action which they may not otherwise wish to take, based on evidence-based and reasoned argument. This will occur in written interactions but can also be the case in face-to-face verbal exchanges where job holders will advocate a position in response to opposing opinion in a formal or informal setting.

**Decision making and innovation**

Job holders will have the freedom to interpret policy and broad operating guidelines in order to shape their teams’ detailed approach to meeting their corporate objectives and targets. They will deal with escalated, multi-faceted problems independently and will tend to only consult their manager on fundamental policy or resource issues.

### Areas of responsibility

With a diverse range of jobs being represented at this level, the precise blend of responsibilities for which the job holder is accountable will depend upon the service in which they operate.

External facing roles will focus on the needs of people, whether external service users or partners and will be responsible for high impact decision making and the implementation of appropriate programmes on behalf of individuals or groups of people or enforcement of regulations which have direct and significant consequences upon those served. Such roles are likely to have at least one other elevated level of responsibility for such elements as finance, information assets, equipment or premises.

Internal facing roles are likely to have this pattern reversed, with the weightiest responsibility for highly valuable or significant financial and non-financial assets, but somewhat less accountability for the assessment of needs of individuals and groups.

Jobs will generally have formal line management responsibility and will not only allocate and check work, but also be directly involved in assessment, recruitment, and other human resource related procedures. Posts that do not have this level of managerial responsibility are likely to have compensatory levels of accountability in relation to the users of Council services, finance or other major asset(s).

### Impacts and demands

Tasks and duties will be generally carried out in a sedentary position but there will always be a requirement for standing and walking from time to time, and the occasional need to lift or carry items.

The combination of both tactical and strategic matters that job holders deal with means that roles are inherently complex, demanding of lengthy periods of concentrated mental attention while also managing high levels of work-related pressure from deadlines, interruptions or conflicting demands.

Duties of jobs at this level will not require job holders to develop and maintain working relationships with people who, through their circumstances or behaviour, place particular emotional demands on the job holder.

Job holders find themselves exposed to some disagreeable, unpleasant or hazardous working conditions. Particularly when the needs of their specialism require them to work on external sites exposed to the weather, in or around refuse and waste plant, close to particularly noisy machinery and in similar environments.

Other jobs, such as enforcement roles, may also see job holders exposed to verbal abuse and threatening environments. In all cases, job holders will minimise risk and conform to health and safety regulations to mitigate any negative effects of such exposure.